



About Me

Cyndi Reitmeyer is BostonTechMom.com's founder and the person behind the articles and program listings. Her blog explores topics related to raising children who are comfortable, competent, capable, and confident around science, technology, engineering, and math—whether they're headed for a STEM career or not.

A business professional for tech startups and the mother of two girls, Cyndi is committed to helping parents help their kids explore STEM from a young age. She searches for a spectrum of STEM opportunities that are hands-on, creative, and inclusive, and most important, FUN!

1300 Email Subscribers

 800

 260



BostonTechMom[®]

A parent's guide to raising a future techie

5k Monthly visitors

9k Monthly page views

8k Monthly outbound clicks

About the Blog

Established in 2014, BostonTechMom.com is recognized as the go-to resource for families who are searching for STEM opportunities in Massachusetts. Each month, Cyndi publishes the popular Boston area STEM activities roundup post. Her STEM summer camps article, along with articles about after-school programs, are regularly visited by parents looking for ideas and opportunities.

Over the years, parents, students, and educators have written to say how helpful the information is, and parents often share how much their child enjoyed an activity or a camp they found on BostonTechMom.com.

New to BostonTechMom! An online STEM directory so that parents can easily search for programs. Make sure your program is in the directory so that families can easily discover your organization. List your program for free or choose a paid subscription for greater visibility.

Website Features



STEM Directory



Blog Posts



STEM Resources



Featured Events

Recognized by

Care.com's 2018 "Boston's 7 Best Mom Bloggers"

Mommy Poppins' 2016 Boston Besties Finalist

Mommy Poppins' 2015 "10 Boston Parent Blogs to Follow"

Get In Touch

For more information or to discuss opportunities, contact cyndi@bostontechmom.com | www.bostontechmom.com

What People are Saying

“ At Empow Studios, we rely heavily on our referral network to bring in website clicks from content that is engaging, meaningful, and locally driven. BostonTechMom does just that, creating high-quality content that drives traffic into our website and increases our conversion rate quite dramatically. ”

-David Gutierrez,
Executive Director, Sales & Marketing, Empow Studios

“ Any referral from BostonTechMom is clearly someone who is looking for a youth STEM program. Parents see BostonTechMom as a comprehensive, trusted source of information on STEM activities and programs in the Boston area through Facebook posts, event calendars, and insightful articles. ”

-John Aviste,
Founder, Edge on Science

“ I'm a teacher in Cambridge, and a lot of my students benefited from your summer camp list last year. Thanks! ”

-Kevin
TEACHER

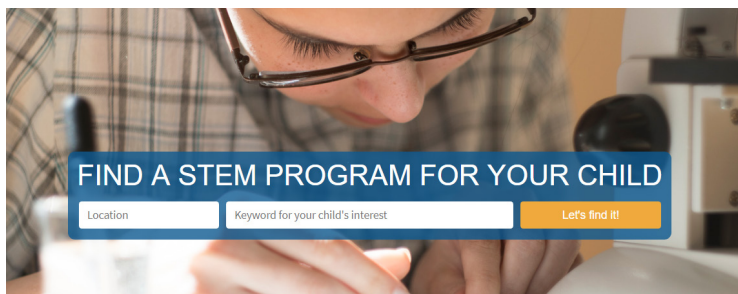
“ Thank you for posting the MIT Spark program. My daughter absolutely loved it! I haven't seen her that excited in a while. She is looking forward to participating again. Thanks so much for helping us find the program! ”

-Tanya
PARENT

The Directory



BostonTechMom aims to connect families with STEM opportunities. The directory features summer camps, after-school programs, clubs, internships and more. Join the directory so parents can easily discover your organization.

HOME PAGE SEARCH



STEM DIRECTORY
SEARCH RESULTS - SAMPLE

SEARCH RESULTS (20 programs found)
Sorted by: Location

 EMPOW STUDIOS Robotics Club	Robotics Club at Empow Studios is a cooperative, welcoming group where kids work together to accomplish challenges and missions, inspired by FLL - the FIRST LEGO League.	AGE: 2 to 8 grade TYPE: After-School FOCUS: Robotics LOC: Lexington, MA
VISIT WEBSITE		
 EMPOW STUDIOS Java Coding Camp		AGE: 4 to 9 grade TYPE: School Vacation FOCUS: Coding/Programming LOC: Newton, MA
VISIT WEBSITE		

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